## **SEA Bezels From iStarUSA**

## Inspired by bionic shark fin cooling in 50 years of automobiles

It's hard to deny that nature has the most ingenious mechanisms. From that self-operative blending machine inside of us to plant burr-inspired Velcro, nature never fails to inspire innovation. That's where the word "bionic" comes from: humans using and learning from biology to better our own technology and engineering.

We're talking about bionic shark fin cooling and ventilation. That's the story behind our brand new SEA bezels.

For one, you've probably seen this bionic fin design ornamenting the most luxury cars. This detail is adapted from shark fin anatomy for greater cooling and flow, a design provided by nature herself. Ferrari was the first to sport this fin design on their cars, not just for a cooler look, but also for smoother movement. Now the D-Storm Series is looking finer than ever with this cooling technique found in 50 years of car models. Sharks use their fin design to guide the most amount of air with the least turbulence. Using the same design and aluminum material on our D-Storm Chassis, this translates to greater air flow and less noise.





727 Phillips Drive, City of Industry, CA 91748